

### **Calling all businesses in the River and Rail ArtVenture area!**

We have an advertising opportunity for you to introduce your business to the influx of visitors coming into our region during the weekend of June 24-25, 2023 for the River and Rail ArtVenture event. River and Rail ArtVenture is a self-guided tour of artists and artisans in their unique studios within West Central Saskatchewan, encompassing Broderick, Outlook, Hawarden, Loreburn, Elbow, Tugaske, Central Butte, Riverhurst and Davidson.

Last year we welcomed a conservative count of 3,500 visitors from Regina, Saskatoon, Moose Jaw and other centres further away as well as many local residents. They came in large numbers and bought gas, food, shopped, stayed overnight in motels and campgrounds, and took in other activities, like golfing, all offered in our West Central communities by local businesses like yourself. Based on feedback, we expect to have an even larger turnout this year!

### **How will they know what YOU have to offer? How will they find your location and information?**

We can put you on their radar.

Prospective customers are already looking forward to and planning for our event, checking out our website and making inquiries. We will provide business card sized ads with your information in print as an insert in our tour brochure, which will be readily available before and during the weekend.

### **What information do you need to provide?**

- Business name, location, phone numbers
- Hours of operation (The tour will run both days from 10am to 6pm)
- A description of what you offer
- Logo or business card scan

### **When is the deadline? How do I pay?**

- Monday, March 13, 2023
- Etransfer of \$150 must accompany your application
- Send the etransfer to [treasurer@odac.site](mailto:treasurer@odac.site) (Auto deposit)
- Send your information to: [mirarinne13@gmail.com](mailto:mirarinne13@gmail.com)

**Want to know more about River and Rail ArtVenture?**  
website: [www.riverandrailartventure.ca](http://www.riverandrailartventure.ca)

**Check out our**